



PERSONAL INFORMATION

Renato Alberto TOMASSO



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Sex Male | **Date of birth** 15/04/1956 | **Nationality** Italian

POSITION
PREFERRED JOB

Manager and/or Consultant of Business Management and Organisation, Business Plan, Marketing, Quality, Research & Development and Chemistry.

WORK EXPERIENCE

From 12/2012 to date

Consultant

Vall.Cami srl, Marene (Cuneo) Italy

- Marketing and Communication
- [Food](#)

From 07/2012 to date

Consultant

Exenia srl - Separeco srl, Piscina (Turin) Italy

- Technical and Sales Area Manager
 - Coordination of R. & D. with the University of Turin (Italy)
- [Biotechnology and Supercritical Fluid Technology](#)

From 10/2011 to date

Consultant

Terme Reali di Valdieri srl, Borgo San Dalmazzo (Cuneo) Italy

- Sales and Pricing
 - Business Plan
 - Marketing and Management
- [Cosmetics and dermatological / pharmaceutical products](#)

From 01/2009 to date

Consultant – C.E.O.

Green Has Italia spa, Canale (Cuneo) Italy

- Sales and Access V.B.A. Organisation, Customer service in France, Lebanon, Syria and Jordan
 - R. & D. with University of Turin (Italy)
 - C.E.O. (from 2009 to 2011)
 - Opening of subsidiaries in Spain, Brazil and a production facility in Jordan
- [Fertilizers and Nutrients for Plant Nutrition](#)

From 09/2003 to date

Contract Professor – Patent Sales Agent

University of Turin (Italy) – Department of Chemistry – Department of Pharmacy

- Contract Professor of Business Economy, Industrial and Business Organization, Quality Certification (Department of Chemistry)
 - Contract Professor of Marketing of Food Supplement (Department of Pharmacy)
 - Exclusive charge to sell the scientific patents of the University of Turin (Italy)
 - Co-operation between University of Turin (Italy) and Private Enterprises for business and R. & D.
- [University](#)

From 02/2000 to 03/2009

Consultant

Tuttovo srl, Rivoli (Turin) Italy

- Quality, Marketing and Sales
 - Exhibition in France
 - Pricing
 - Coordinator for Industry 2015 Project (Italian Economic Development Ministry)
- [Gluten Free and Organic Food](#)

From 10/1997 to 02/2008

Consultant – General Manager

Pastiglie Leone srl, Turin (Italy)

- Marketing and Organisation Consultant
- General Manager, Sales Manager (leading 71 Agents, 3 Area Managers and 4 Country Managers)
- Business Plan, Quality, H.A.C.C.P., UNI ISO 14001:2004
- Exhibitions (Italy, U.S.A., France, Germany, Switzerland, G.B., China)

[Chocolate and Confectionary products](#)

From 09/1994 to 07/2001

Consultant

Unigrà spa, Conselice (Ravenna) Italy

- Sales
- Customer Service and Exhibition (Italy, Spain, Morocco, Russia, Ukraine)
- H.A.C.C.P., R. & D.

[Margarine, Chocolate and Bakery](#)

From 07/1991 to date

Industrial Chemist Consultant and/or Member of Board of Directors

Consultations carried out, currently or in the past, in various Companies: Safety Services srl, Novand Group, Beam Power Ecology srl, Essence of Life srl, Promo sas, Green Has Iberia sa, Ises, Hori srl, Frey Chocolate, Guido Gobino Chocolate, Ciuffo Gatto srl, Torino Pasticceria srl, L.A.V. srl, Sir Pack srl and other

- Marketing and Communication
- H.A.C.C.P.
- General Manager, Sales
- Business Plan
- Quality and Customer Service
- R. & D.

[Food, Consultancy Firm, Recyclable waste, Fertilizer, Development of Enterprises, jewellery, Chocolate and Confectionary, Pet Food, Private Chemical Analysis Lab, Packaging.](#)

From 01/1984 to 07/1991

Responsible of Chemical Laboratory and Quality Control

Caffarel spa, Lusema S. Giovanni (Turin) Italy

- Chemical Laboratory and Quality Control

[Chocolate and confectionary products](#)

EDUCATION AND TRAINING

From 2012 to date

Trading and Technical Analysis

Banca Sella SpA and Fineco Bank (Turin, Italy)

- Trading and Forex

From 1984 to 2010

Marketing – Food Legislation – Confectionary Industry

Antinea Srl and Unione Industriale of Turin (Italy) - Zentralfachschule der Deutschen Süßwarenwirtschaft of Solingen (Germany)

- Marketing, labelling and confectionary industrial production

03/1982

Industrial Chemistry

University of Turin (Italy)

- Master in Industrial Chemistry
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PERSONAL SKILLS

Mother tongue	Italian				
Other languages	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	(B1) Independent user	(C2) Proficient user	(B2) Independent user	(B2) Independent user	(B2) Independent user
French	(B2) Independent user	(C2) Proficient user	(B2) Independent user	(B2) Independent user	(B2) Independent user

Common European Framework of Reference for Languages

Communication skills

- Good communication skills gained through my experience as General Manager in confectionary products, C.E.O. in fertilizer and plant nutrition products and Marketing Consultant in cosmetic, pharmaceutical products and patented molecules.
- Experience in preparation and attending Italian and International Exhibitions in Italy, France, Spain, Germany, Russia, U.S.A. and China.

Organisational / managerial skills

- Industrial Chemist Consultant for technology, business plan and commercial development of Enterprises. Value Chain Analysis.
- Consultant for co-operation between University of Turin (Italy) and Enterprises for business and R. & D.
- Contract Professor of Economics of Business, Management and Marketing at the University of Turin (Italy).
- Thanks to my previous experience as General Manager and Chief Executive Officer, I have a great experience in leading team work for the implementation of projects of research and development, problem solving, development of strategies and business growth (business plan) in chemical, pharmaceutical, cosmetic and food industries.
- With roles at the Management of the Companies, I can empathize with People of different cultures and nationalities, to establish with them stable relationships and share research and development projects.

Job-related skills

- Up to 2008, Lecturer of Marketing, Economics and Business Administration at the University of Turin (Italy).
- Up to 2006, Lecturer of Economics and Marketing at BIT (Bureau International du Travail) of Turin (Italy) and the Master of Communication and Marketing of Fiat Auto in Turin (Italy).
- 2006: Elaboration of Life Cycle Assessment for confectionary product.

Computer skills

- Good command of Microsoft Office™ Excel, Word, Power Point, Project, Access programming.

Other skills

- Good negotiation skills.

Driving licence

- B

ADDITIONAL INFORMATION

Publications	Editing of commercial catalogues, brochure and folder. Pastiglie Leone srl Monograph.
Presentations	-
Projects	Up to 2008 Lecturer on Thesis on Food, Engineering, Management and Cosmetic projects.
Conferences	Conference participation for food products in many Food Fairs in Russia and Ukraine.
Seminars	Up to 2008 Lecturer on Master of Economics and Marketing, University of Turin (Italy)
Honours and awards	-
Memberships	Register of Chemist Nr. 1222 ECAS European Expert Candidature Number EX2013D133045
References	References supplied on request

ANNEXES

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